



# SREE NARAYANA NURSING COLLEGE

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Recognized by Indian Nursing Council vide letter No. 02/Sep/2006 INC dated : 29.09.2006 and

A.P. Nurses & Midwives Council letter No. APNMC/CON/5212/2006, dated: 4/11/2006

Affiliated to Dr. Y.S.R. University of Health Sciences, A.P. Vijayawada.



## RESOURCE MOBILIZATION POLICY

### Objectives:

- 1. Financial Sustainability:** To ensure long-term financial health through strategic resource management.
- 2. Enhanced Stakeholder Engagement:** To build strong relationships with donors, partners, and the community for support.
- 3. Effective Fundraising Strategies:** To develop and implement targeted campaigns that maximize resource acquisition.
- 4. Monitoring and Evaluation:** To establish systems for tracking progress and assessing the effectiveness of resource mobilization efforts.
- 5. Increased Visibility and Awareness:** To promote the organization's mission and activities to attract potential supporters.
- 6. Encouragement of Innovation:** To explore new and creative approaches for mobilizing resources.

### Scope :

Sree Narayana Nursing College Resource Mobilization Policy covers identification of various income resources and its effective mobilization to various areas in accordance with the priorities set by Administrative Council.

### Following income sources are identified for resource planning.

- **Student Fees:** Fee from students is received towards Tuition Fee, Special Fee, Hostel Fee, etc.
- **Alumni:** Contributions from Alumni members are received from ex-students.
- **PTA:** Contributions towards Parent Teachers Association are received from students.
- **SNA:** Contributions towards Student Nursing Association are received, which is spend towards SNA contribution and cultural programs of students.
- **Funds from Government Bodies, etc.:** Funds from Government Bodies, Non-Government Bodies, etc. towards specific projects.

  
Principal

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- **Philanthropists and well-wishers:** Contributions from philanthropists and well-wishers towards specific projects, programs and endowments.
- **Staff contributions specific programs:** Contributions from teaching and non-teaching staff towards specific programmes
- **Student Contributions:** Contributions from students towards specific programmes.
- **Interest from Bank:** Interest from Fixed Deposits and Savings Bank accounts.
- **Loans:** Loan from banks for infrastructure development, if required.

The mobilized resource is utilized for new infrastructure development, augmentation of infrastructure, equipments and furniture, salaries, maintenance, library books and journals, academic & student expenses, student support (scholarships, etc.), endowments for students & faculty, research expenses and administrative expenses.



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